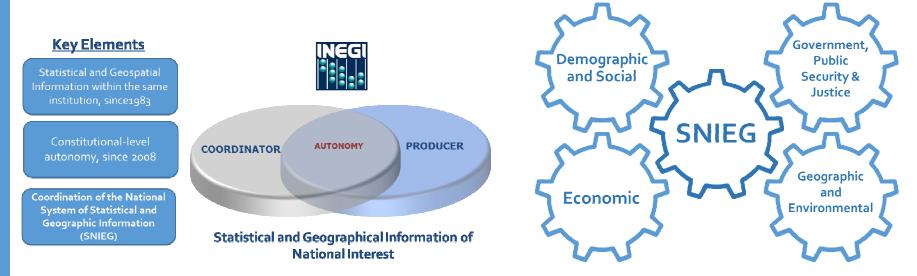


MEXICO's approach to geographic disaggregation for the SDGs and the 2020 Census

Eduardo de la Torre INEGI - México



INEGI and the National System of Statistical and Geographic Information (SNIEG)



Since 2008, INEGI coordinates the SNIEG, which includes all units of the State (Executive, Legislative and Judicial branches, as well as sub-national governments)

INEGI is also responsible for the creation, use and promotion of the system's statistical and geographic technical standards.

Geographical data are based on International Geospatial Standards. (http://www.inegi.org.mx/geo/contenidos/normastecnicas/default.aspx).



Background of the National Geostatistical Framework (MGN)

In Mexican censuses prior to 1980, cartography was scarce with a diversity of sources, coverage, scales and update dates.

This did not guarantee geographical coverage, thus giving rise to the creation of a geographic reference framework for the collection of statistical information

For this reason, INEGI created in 1978 the National Geostatistical Framework (MGN), which is a system that allows to correctly reference the statistical information of censuses and surveys in the corresponding geographic locations.

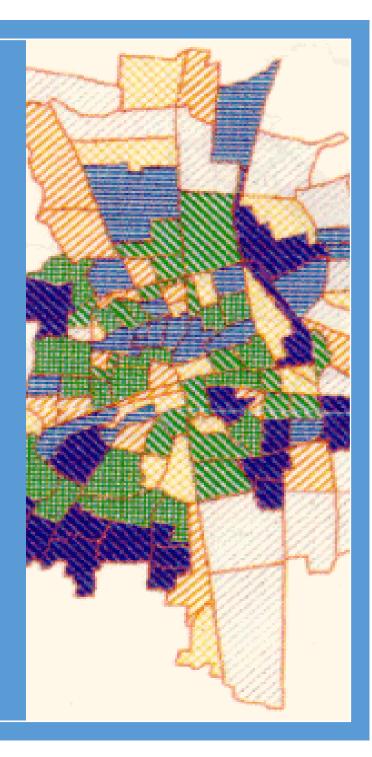


National Geostatistical Framework (MGN)

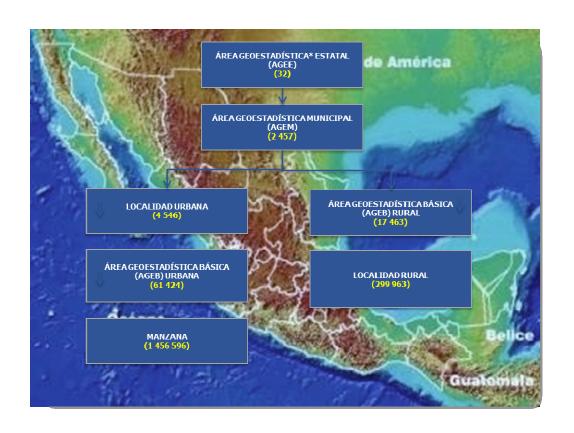
The MGN divides the national territory into areas of easy identification in the field, these units are called Geostatistical Areas and are:

State (AGEE)
Municipalities (AGEM)
Basic (AGEB)

The AGEB constitute the fundamental unit of the framework, which is adjusted as much as possible, to the political-administrative limits of the country. They are also divided by urban and rural.



Levels of the National Geostatistical Framework



The Urban AGEB delimit a part or the total of a locality of 2,500 inhabitants or more, or, a municipal head. These are made up of a set of city blocks.

The Rural AGEBs cover an area of approximately 10,000 hectares, whose land use is predominantly agricultural and in them are localities smaller than 2,500 inhabitants.



Through the linking of information, the entire system can use a single geostatistical framework;

To link statistical and geographic information, updated maps are provided to the divisions of socio-demographic statistics, economic statistics and government/justice statistics;

These maps are resolved at the city block level, and they identify roads, traffic lights, and other landmarks or public services.

These multi-layered maps are used to regularly update the Geo-statistical Framework and the Single Cartographic Database



New Urban Cartographic Database

Oriented to update the cartography of urban areas, where 71% of the population is concentrated. It includes 783 formats, at a scale of 1:20,000



New Urban Cartographic Database

Urban Cartography for the generation of Urban Statistics Santitation pit/well ☐ Rasgo_Topografico ✓ Mobiliario_Urbano **Traffic light** Umbrera 🖳 Poste de Línea Eléctrica con Luminaria Poste de Línea Telefónica Poste de Semáforo Pozo de Visita Sanitario Teléfono Público Poste de Luminaria Poste de Línea Eléctrica **Power line** Pozo de Visita Eléctrico post Pozo de Visita Hidráulico Pozo de Visita Sanitario Rampa Para Silla de Ruedas Teléfono Público

Wheelchair ramp

Hydraulic pit/well



Updating trough the Agricultural Census 2017

Data capture using mobile computing devices

Satellite Images
Mapping
Questionnaire
Catalogs
Online validation

Producer directory
Instructions and manuals





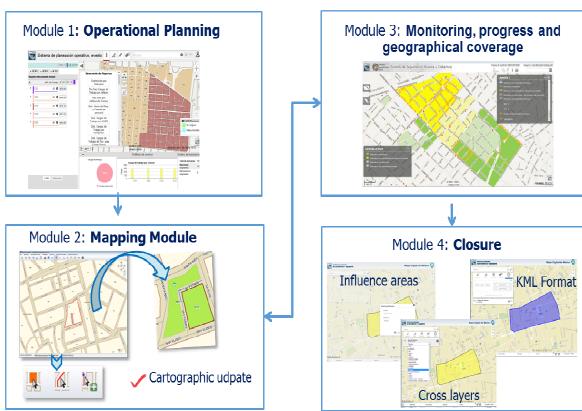
ECONOMIC CENSUS (2019)



Census Operational Process

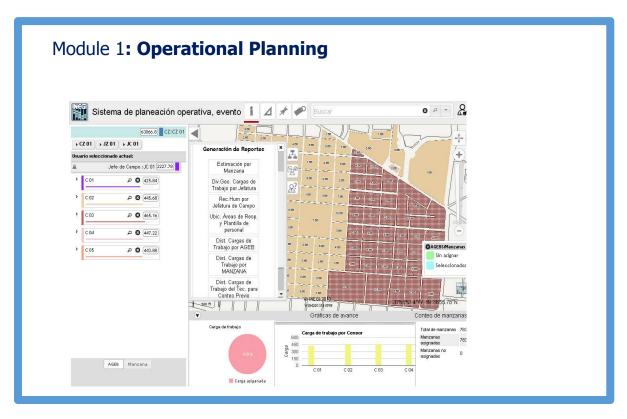
Our **Census Operational Process** has **4 modules**: Operational Planning

- Operational Planning
- Mapping Module
- Monitoring progress and Geographical coverage
- 4. Closure.





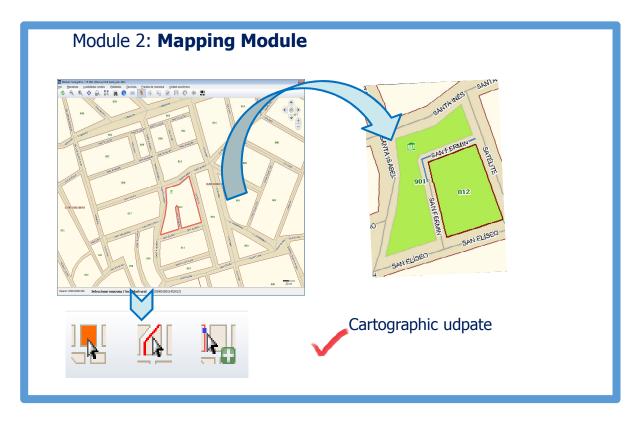
Operational Planning Module



1. Based on the Digital Map of Mexico. This web application optimizes the operational planning of the event by assigning control sections of graphic form, and managing operating figures and graphical assignation of weekly work with a systematic visual monitoring of control sections, with a constant data backup every 15 minutes.

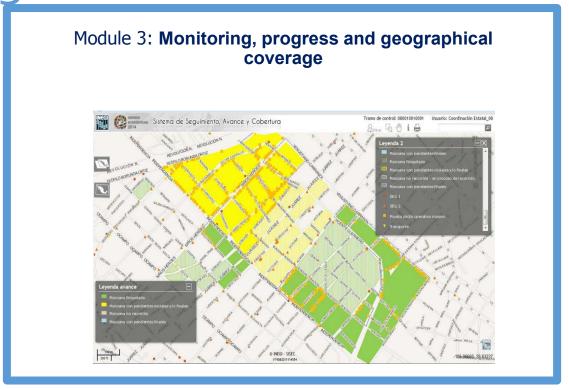


Mapping Module



2. Some applications of this module are **to create and modify the mapping efficiently**, easily and quickly to collect information in an accurate and complete way (merge or split blocks, roads, rural localities-creation, service-creation, or modifying services). To allow for the capture of land data, blocks, services, and roads to keep updated those databases that require it.

Monitoring, progress and geographical coverage module

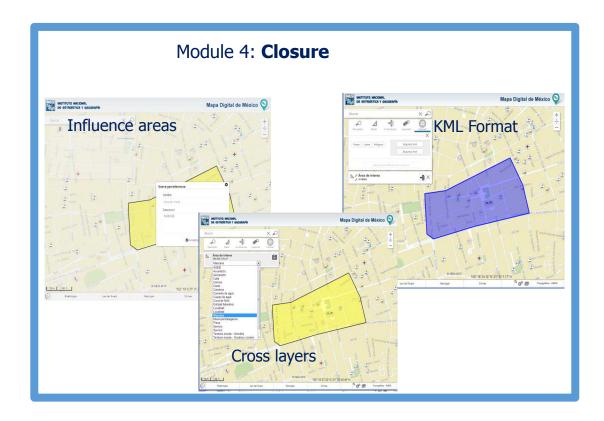


3. The tracking system is a web application that allows the integration of information and facilitates the monitoring of progress and geographical coverage by using the tools that allow a better analysis of the integrated information.

The packages are integrated consistently, so that once it reaches the central server, the system is updated with a delay of minutes.



Closure Module



4. **Closure Module**. Spatial Analysis example: You can create influence areas and make crossings with other layers of information and download it on KML and quantify the information in the analysis area.



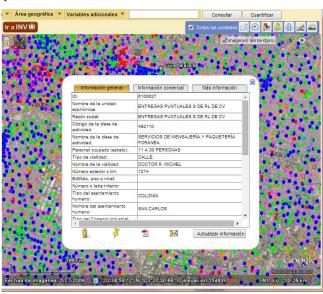
Economic Census Atlas National Directory of Economic Units (DENUE)



Total economic units by state



Total economic units, by block (Mexico City)



Data from economic units (commercial establishments)



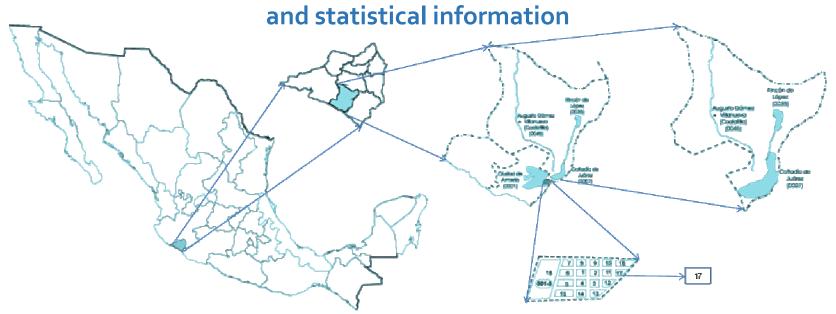
2020 POPULATION AND HOUSING CENSUS

Geo-referencing through the use of GPS in mobile devices



Use of cartography in census operations

Traditionally, geo-statistical coding has been used to link geographic



Traditionally, INEGI has used cartography to geo-reference census information.

Recently, GPS technology has been successfully used to update economic information, through the Economic Census.

GPS technology will again be tested in 2019, during a trial run for the 2020 Population and Housing Census. The expectation is that the 2020 Census will fully incorporate this technology, for a more effective integration of statistical and geographic information.

Cartographic Updates through the trace of areas with GPS coordinates

Methodology

- Do a recon test run of assigned routes
- Identify city blocks through cartographic updates
- 3. Enable the reading of geographic coordinates through GPS, during the course of the run through the areas and perimeters being updated.









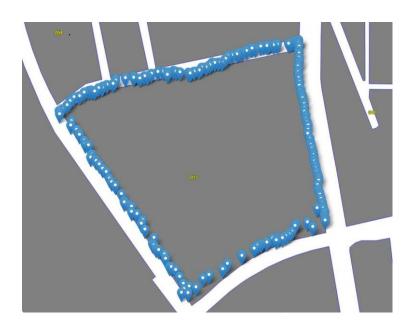


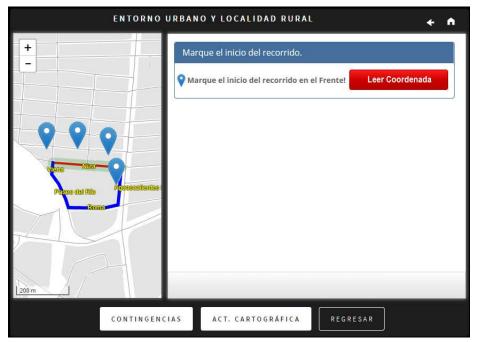


4. Run the routes and mark the coordinates, for future geographic reference of both surveyors and supervisors

Route run and validation using GPS coordinates

- **5.** The supervisor goes through route, registering the questionnaire and the GPS coordinates
- 6. Surveyor then applies questionnaire to each dwelling in route
- 7. Validation through matching of coordinates and buffers





This method would ensure the capture of all dwellings' coordinates during the course of the surveyor's route.

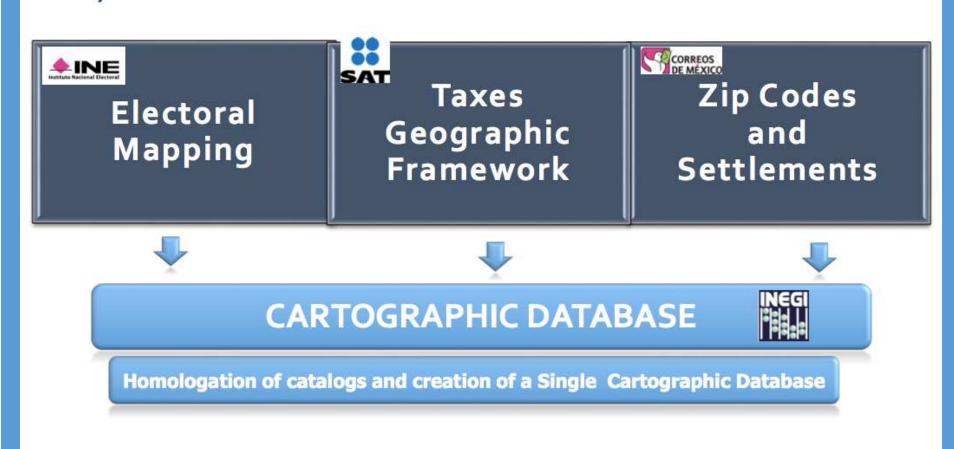


Cartographic Database



National Geostatistical Framework
+
Topographic Map of Mexico

The Cartographic Database concentrates all updates provided by the Federal Government and Institutions to share them.



Environmental information

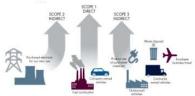
Land Use and Vegetation Map



Annual Operation Certificate COA Web

- An online tool for the official reporting of emissions and pollutant transfers to air, water, soil, land and hazardous materials and waste, from industries and establishments from all productive sector
- · Reporting is compulsory and free of charge.
- Information is validated and updated in real time





Big Data for the environment

Modelling meteorological data to identify climate change trends over the last century

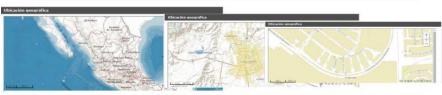
Mapping of 5,454 individual meteorological stations, with temperature and rainfall data from the last 100 years

Pilot Project proposed by Mexico within the WG on Big Data for official statistics (Task Team on Satellite Imagery, Remote Sensing and Geospatial Information)



Annual Operation Certificate COA Web

- All information about the location of the industries is geo-referenced, considering Technical Geographic Standards (Geographic Addresses)
- Currently, COA has a >70% coverage of the industry universe in all of Mexico



- Chemical, petroleum, automotive, pulp & paper, metal, glass, electric power generation, asbestos, cement, hazardous waste treatment, etc;
- Waste management providers,
- Those discharging wastewater into national water bodies, or
- Those emitting 25,000 tones or more of CO2 or equivalent compounds
- Greenhouse Gases (GHG) Transport, agricultural, trade & services, etc.

Environmental Information

integration of statistics, administrative records, and geospatial information

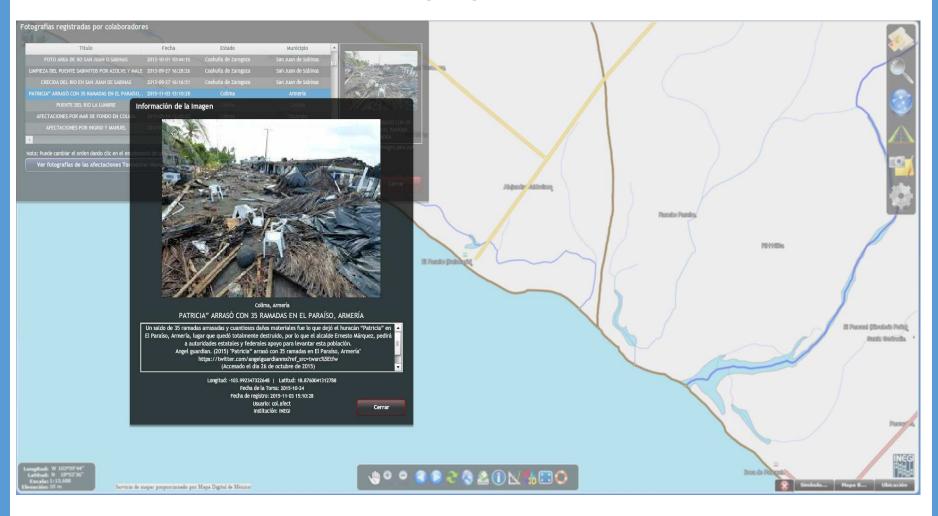


Participatory Cartography

- An interactive, dynamic crowd-sourcing process to channel citizen input for territorial information used to permanently update and improve official cartography.
- Discrepancies or updates in addresses and roadways (numbering, nomenclature, senses, services and status updates during emergencies)
- Inputs: comments, pictures and other formats
- Input is validated by INEGI specialists and uploaded to the Digital Map of Mexico or the Collaborative Disaster Platform.

Damages after Hurricane Patricia (Oct 2015)

http://antares.inegi.org.mx/analisis/red_hidro/siatl/#



Technical Standards

Since 2008, INEGI is responsible for the creation of all of the SNIEG's technical standards, as well as for promoting the use of these technical standards.

Statistical Technical and normative documents

Technical standard for the generation of basic statistics Standard process for conducting sample surveys Planning and administrative control in statistical projects Standard process for the use of administrative records Conceptual design for the generation of basic statistics Design of the sample in survey projects Capture in sample surveys

Capture in administrative records

Information processing

Presentation of statistical data in tables and graphs

Basic statistics glossary

Technical guide for developing draft sample surveys

Technical guide for developing operating manuals

Design of questionnaires

Presentation of statistical resul Page 15 of 41

Geographic Technical and Normative documents

National Geodetic System.

Positional Accuracy Standards.

Geographic Metadata Generation

Generation, capture and integration of cadaster and register data in order to promote their harmonization and homogeneity.

Use of the Catalog of Undersea Feature Generic Terms.

Authorization of aerial surveys and geographic explorations.

Technical Standard for the generation of Digital Elevation Models with geographic purposes.

The Geographic Addresses Standard.

Exchange of Cadastral Information for Statistical and Geographical Purposes Registration of Continental and Insular geographical names for Statistical and Geographical purposes

Use and updating of the Natural and Induced Vegetation Type Catalog of Mexico for statistical and geographic purposes

The 5 guiding principles of the GSGF are aligned with Mexico's Geostatistical Framework

Principle 5: accessible and usable geospatially enabled statistics.

Principle 4: interoperable data and metadata standards

Principle 3: common geographies for dissemination of statistics

Principle 2: geocoded unit record data in a data management environment

Principle 1: use of fundamental geospatial infrastructure and geocoding

5. Publication and free use of the Digital Map of Mexico / Free download of cartographic products

4. Online services that allow the exchange and use of information / Application of the Technical Standard for the elaboration of Geographical Metadata

3. Use of a unique Geostatistical Framework allows to have an infrastructure for the Statistical Information Subsystems

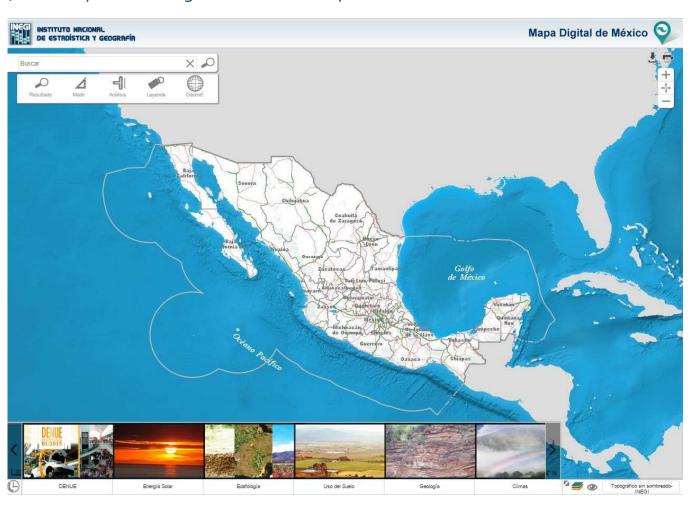
2. Geostatistical Framework / Spatial Data Infrastructure / Administrative Records

1. Topographic Chart / Geodetic Network / National Road Network / Catalogs: Geostatistical Areas, Roads, Localities, Services, Natural Resources



Digital Map of Mexico

Open-source geomatic platfrom that allows the visualization and analysis of geographic and georeferenced statistical information. It contains 208 vector data layers, with more than 71 million geographic objects and 4 raster layers covering the entire country.



National Gender Atlas

46 Gender-related indicators (geo-referenced)

10 main areas:

- General population
- Education
- Health
- Labor
- Decision making
- Use of time
- Poverty
- Entrepreneurship
- Violence
- % Indigenous population



ECLAC – UN-Women –INEGI Plans to scale it to the regional level – Latin America and the Caribbean



SDG 1 - No poverty

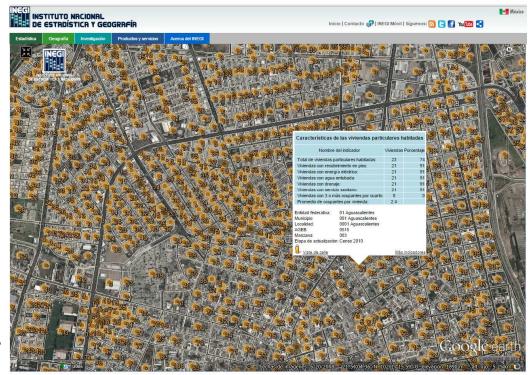
Indicator 1.4.1 Proportion of the population living in households with acces

to basic services



Source:
National Housing Inventory
(geo-referenced)

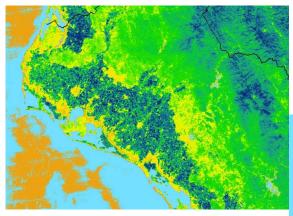
Visualized within the Digital Map of Mexico





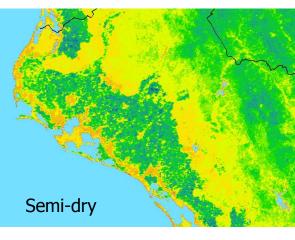


SDG 2. End hunger and achieve food securityIndicator 2.3.1 Volume of production per labour unit





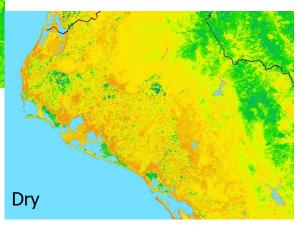






Weekly crop monitoring During a drought using satellite imagery

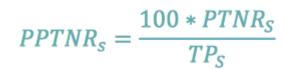
Sinaloa, Mexico





Socio-economic & gender-related indicators

	Indicator	Geographic coverage	Source	Disaggregation
1.	Percentage of population performing unpaid work		Population census	Age / age groups
2.	Average number of hours devoted to unpaid work	National, states and municipality	Economic census	Gender Location
	• e.g. Domestic, care for children, elderly or disabled		Inter-census surveys	Type of activity/care
			Gender Atlas	





Linked to SDG indicators

5.4.1 Proportion of time spent on unpaid domestic and care work, by sex, age and location (tier II)



Gender-related Indicators

	Indicator	Geographic coverage	Source	Disaggregation
1.	Prevalence of violence (physical or sexual) against women Total Age-specific, childhood, throughout life	National, states and municipality	Population census Inter-census surveys Administrative records Gender Atlas	Age Gender Location Marital status

Linked to SDG indicators:



- **5.2.1** Proportion of ever-partnered women and girls aged 15 years and older subjected to physical, sexual or psychological violence by a current or former intimate partner in the previous 12 months, by form of violence and by age (tier II)
- 5.2.2 Proportion of women and girls aged 15 years and older subjected to sexual violence by persons other than an intimate partner in the previous 12 months, by age and place of occurrence (tier II)

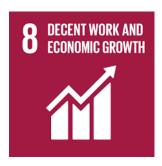




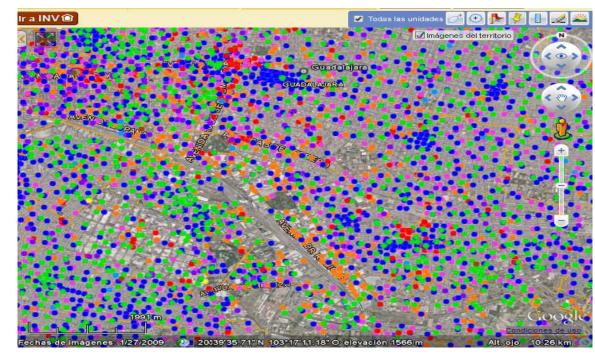
SDG 8. Promote sustained, inclusive and sustainable economic growth, full and productive employment

and decent work for all

Indicator 8.3.1 Share of informal employment in non-agriculture employment by gender



Sources:
National Employment Survey
visualized within the Digital Map of
Mexico





SDG 15. Life on land

Indicator 15.1.2 Forest area as a percentage of total land area

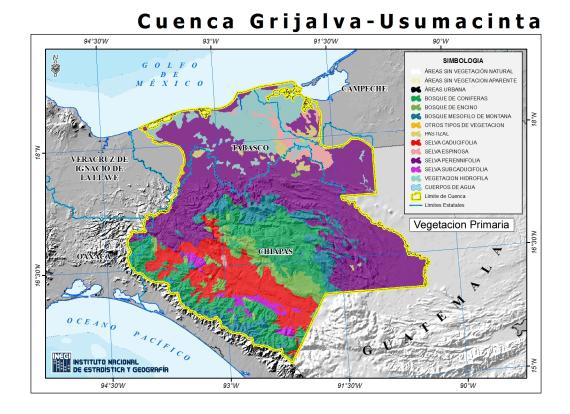
Indicator 15.2.1 Progress towards sustainable forest management



Source:

INEGI's Land Use and Vegetation Map Series

Visualized in the Digital Map of Mexico (various scales available)





SDG 15. Life on land

Target 2: By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally

Indicator 15.2.2 Net permanent forest loss



Changes in tropical broadleaf evergreen forest can be estimated

Marqués de Comillas, Chiapas Satellite images (from 2006 and 2013).





Government & Justice Indicators

	Indicator	Geographic coverage	Source	Disaggregati on	National Results	
	mulcator				2013	2015
1.	Percentage of the population aged 18 and over that have been victims of corruption pulation aged 18 and over who were victims of corruption in at least	National and by federal entity	National Survey of Quality and Government	Geo- referenced	12.1	12.6
one yea	e procedure, payment or service made personally / Population of 18 ars and over who performed at least one procedure, payment or uest for service personally with a public official) x 100	(states)	Impact			



These indicators measure experiences with acts of **corruption** in the interaction with **public officials**

SDG Indicator 16.5.1

Proportion of persons who had at least one contact with a public official, and who paid a bribe to a public official, or were asked for a bribe by those public officials, during the previous 12 months

Link to public policy:
National Anti-Corruption System



Government & Justice Indicators

Indicator	Geographic coverage	Source	Disaggregation	National Results	
illuicatoi		Source	Disaggregation	2013	2015
2. Percentage of population aged 18	ed with basic public Pe of service. National Quality Governing And over who is satisfied with basic Attion aged 18 and over who live in	National	Garbage collection	67.3	61.0
and over satisfied with basic public		Survey of Quality and Government Impact (ENCIG)	Drinking water	57.6	51.7
services, by type of service.			Public parks and gardens	40.1	38.0
(Population aged 18 and over who is satisfied with basic public services / Population aged 18 and over who live in urban areas of 100,000 people and more) x 100			Street lighting	35.3	33.0
o.ou u.cus of 100,000 people una more, x 100			Streets and avenues	21.8	20.7



This indicator is associated with measuring quality in the provision of basic public services at the municipal level

SDG Indicator 16.6.2

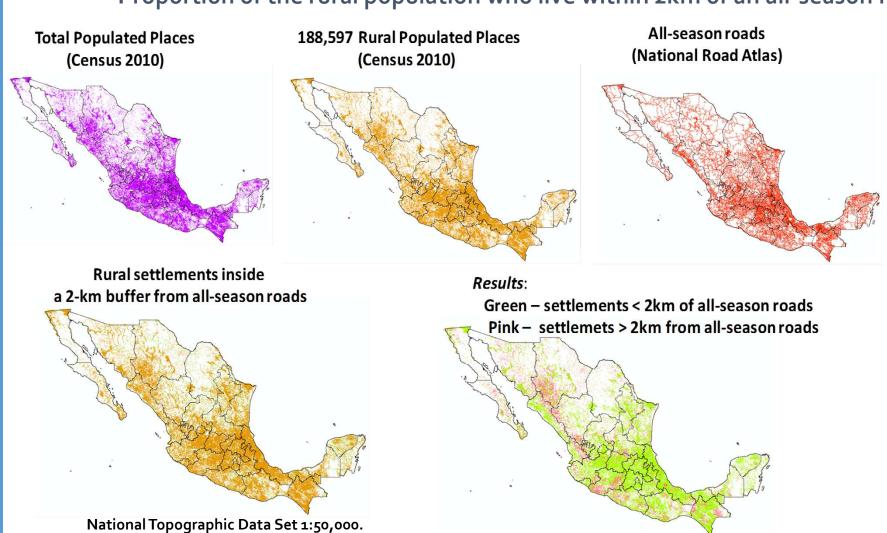
Proportion of the population satisfied with their last experience of public services

Note: Based on the upcoming ENCIG results, a drainage and sewer service indicator will be included.



Calculation of indicator 9.1.1 using statistical and geospatial sources

Indicator 9.1.1 Proportion of the rural population who live within 2km of an all-season road



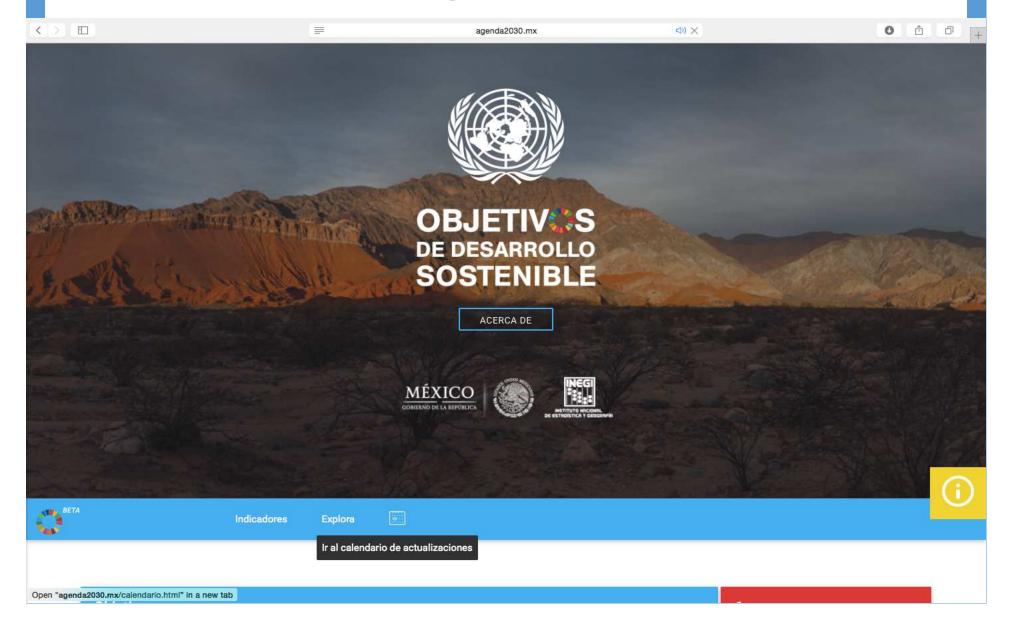
The National Council for Sustainable Development and Agenda 2030

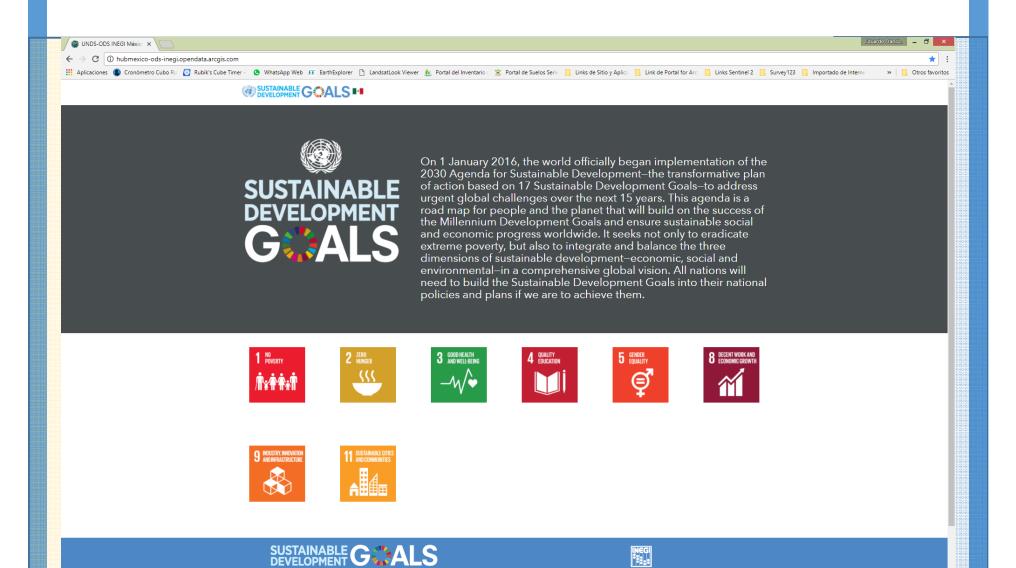
- Created by Executive Decree, and formally installed on April 26, 2017
- Conceived as a State-wide, long-term commitment at the highest level, transcending individual administrations
- It includes 18 line ministries, state and local governments, Congress, the private sector, academia and civil society;
- Decree includes modifications to the *National Development Planning Law*, as well as to the *2018 national budget*, in order to include provisions for SDG implementation.

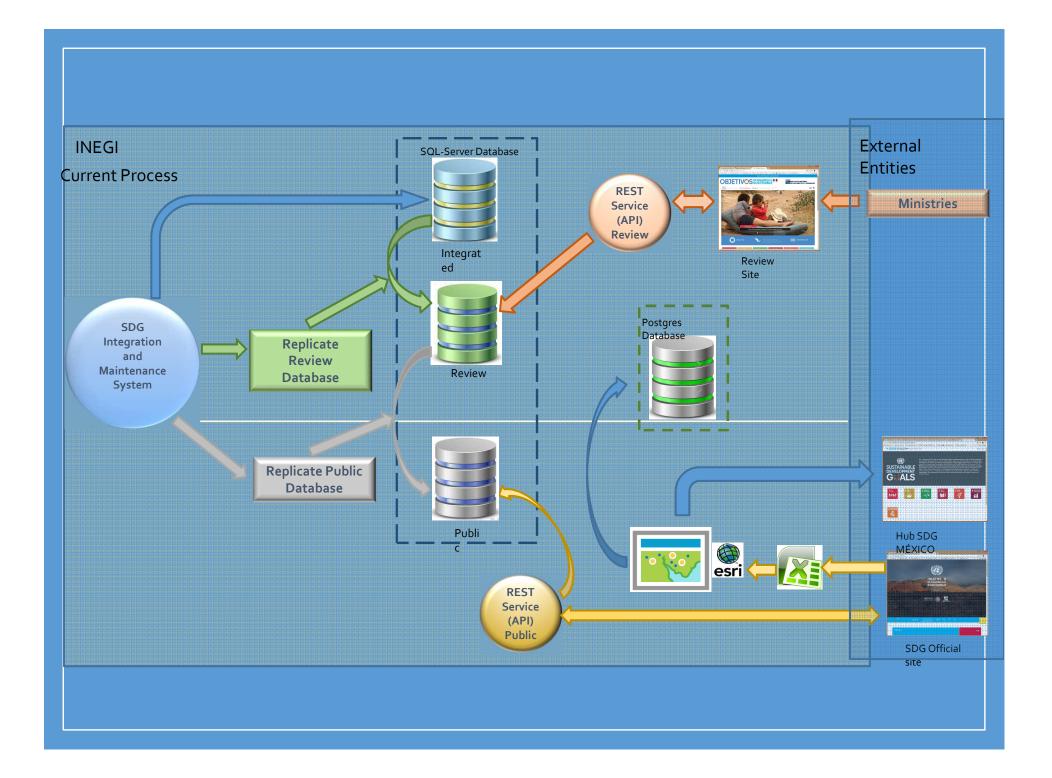


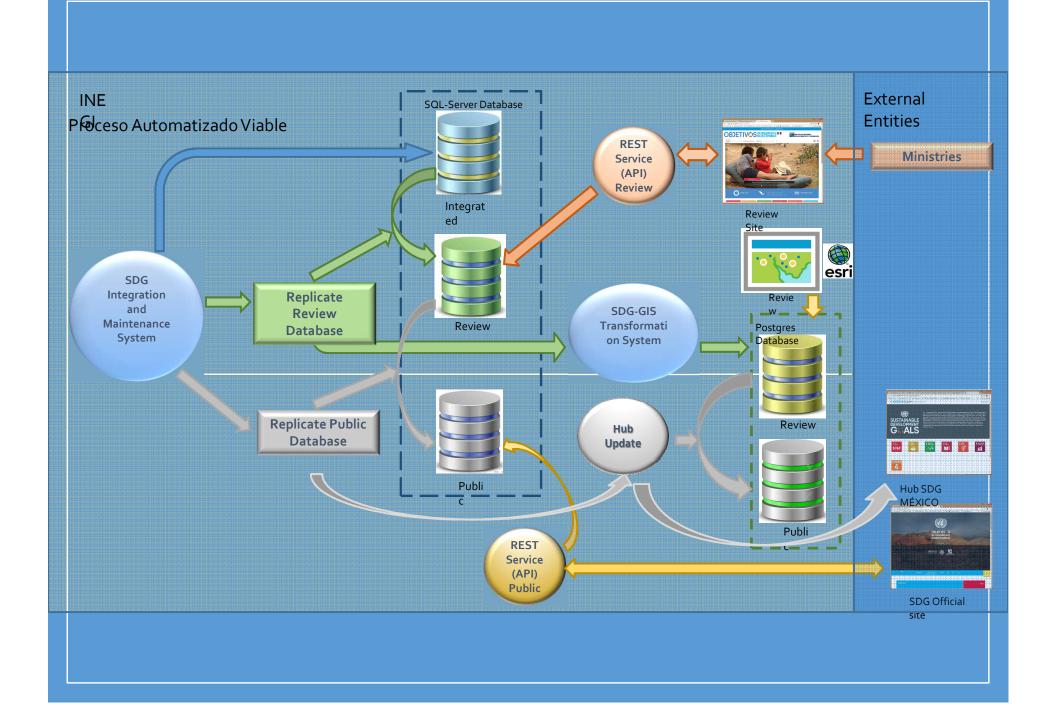
National Online Platform for the SDGs

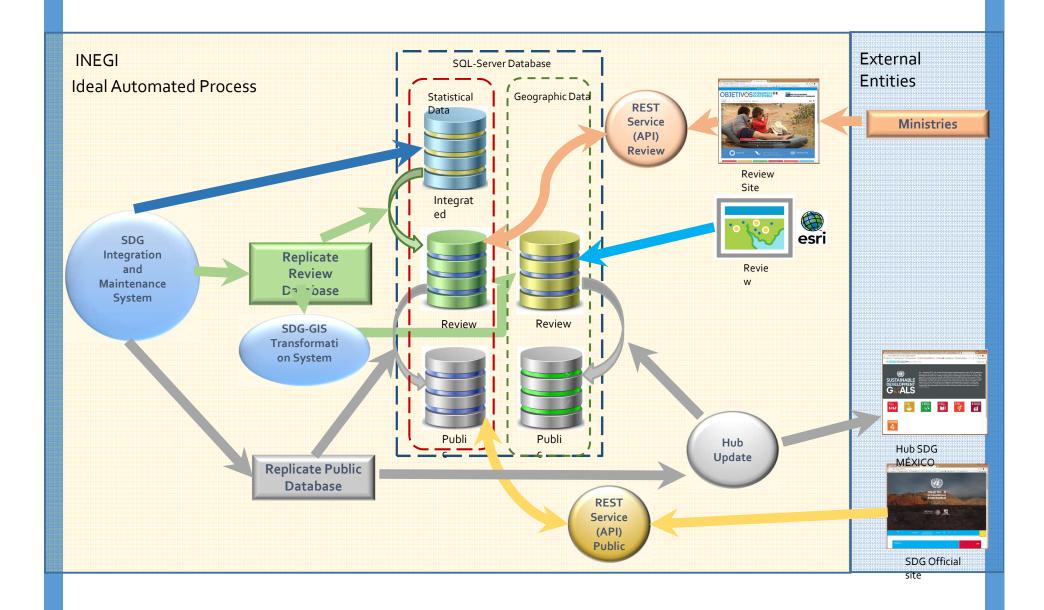
http://agenda2030.mx/

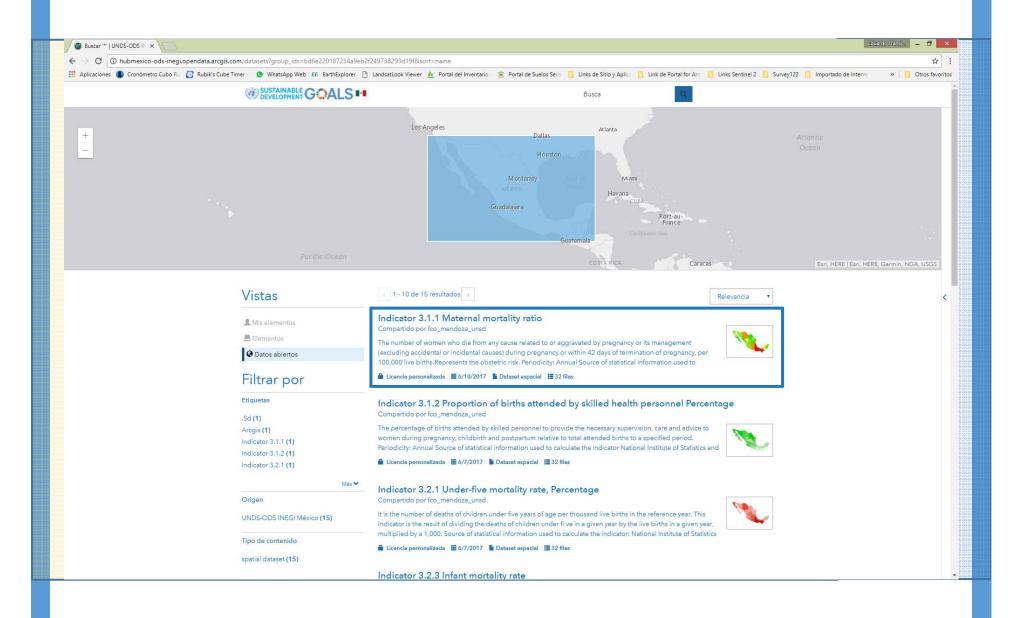


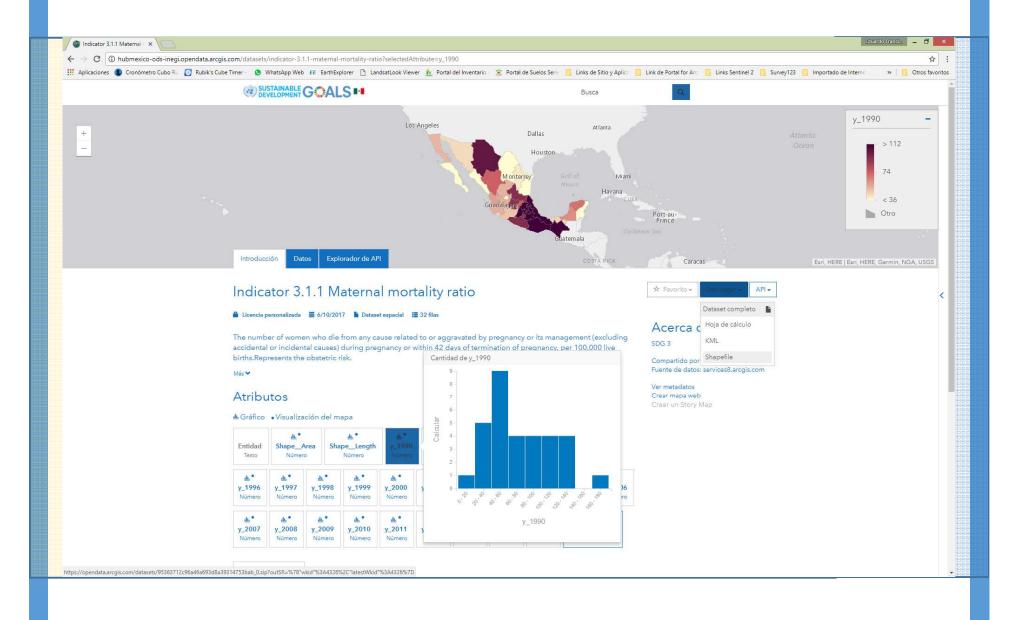


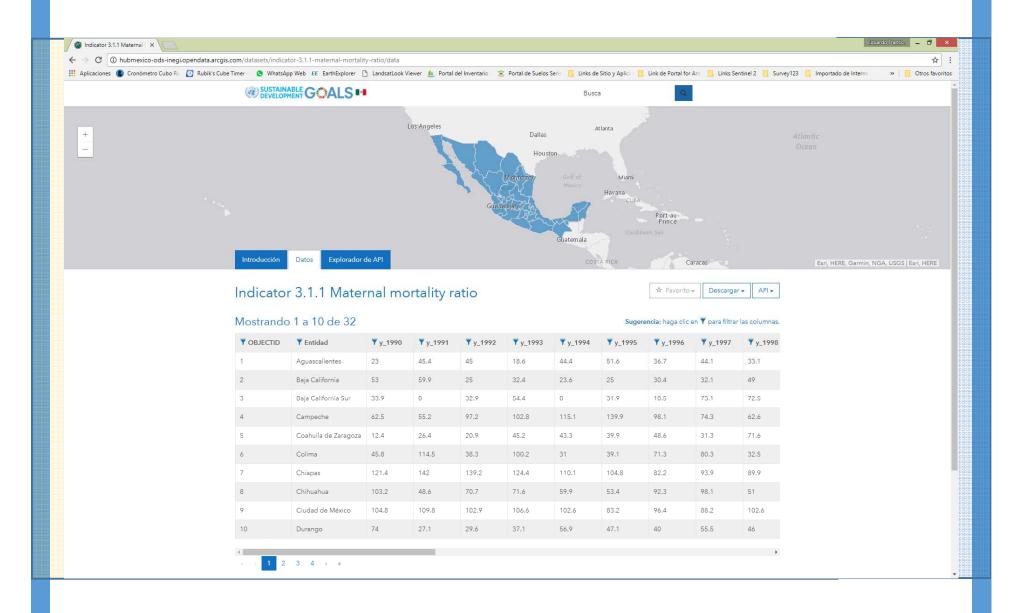












Main challenges

- Budgetary issues. Most information comes from census and surveys; immense human and financial resources are needed to make them representative across a heterogeneous country, and at the state and municipal levels;
- Need to improve and integrate administrative records; many gaps, harmonization and digitalization issues remain;
- Need to make geospatial dimension really cross-cutting, to support the four dimensions of Sustainable Development, as well as throughout SDG reporting.

Conclusions

- Having statistics and geography in a single national institution has allowed Mexico for a better integration and use of complementary information systems;
- With the associated tools from this integration, it is possible to georeference relevant statistics;
- Integration determines location of economic and social inequalities, overall needs, as well as risks and damages from natural disasters;
- The use of integrated geographic and statistical data allows for better design and monitoring of public policies and internationally-agreed goals—such as the SDGs.

